

Discover the town in 360 degrees

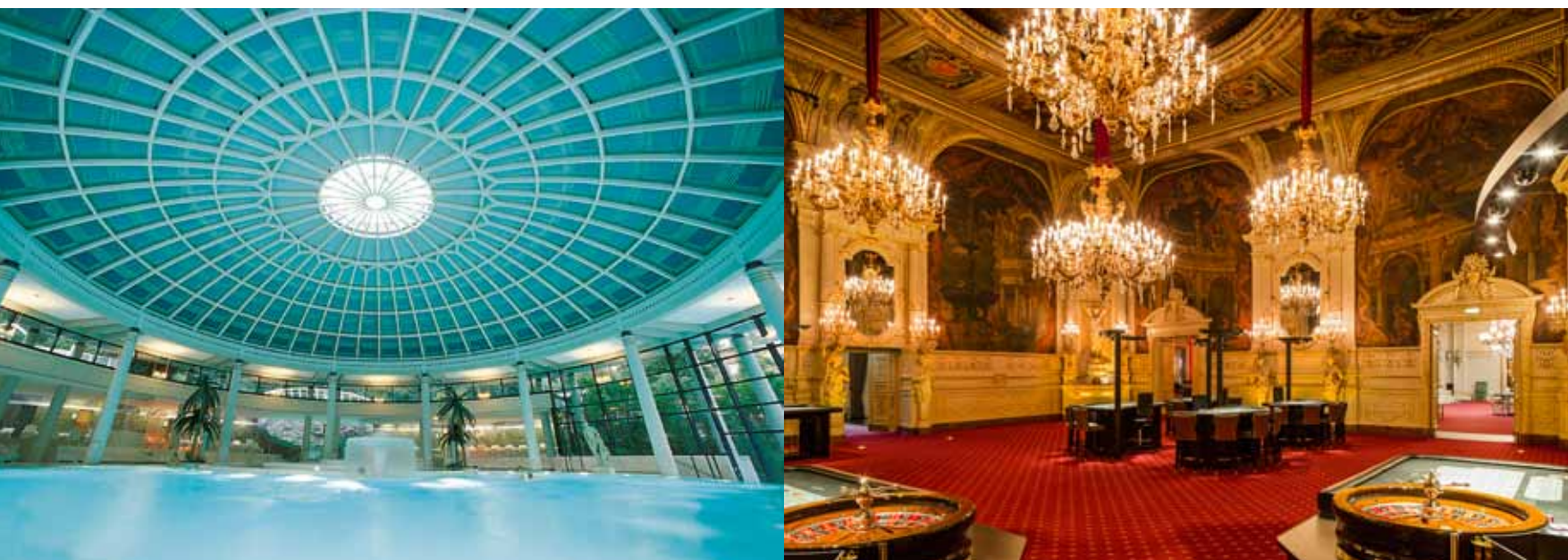
Today, the town of Baden-Baden presents itself as a modern spa resort and cultural centre. Here, all relaxation needs are catered for thanks to the thermal baths with their 2000-year-old history and the magnificent parks and gardens. Besides these, attractions such as Europe's second largest opera house and concert hall – the Festspielhaus, the Kurhaus, the Trinkhalle, the theatre and the Culture Mile traversing the parks and gardens of the Lichtentaler Allee enable Baden-Baden to position itself as a refined international hotspot.

Join us on a virtual tour of our town. Experience Baden-Baden up close and in 360 degrees with the enclosed virtual reality viewer. Or scan the pictures in this brochure with your mobile device for an impressive, 360-degree, augmented reality experience of the sights – and that's without using the VR viewer.



1. **DOWNLOAD:** install the free virtual & augmented reality app on your mobile device.
2. **Augmented reality experience using this brochure. SCAN:** align the camera with one of the pictures in the brochure and explore the attraction in 360 degrees.
3. **Virtual reality experience with the VR viewer.** Be a part of the action and visit our attractions in 360 degrees with the enclosed VR viewer. Open the packaging for more information.

Have fun!



Caracalla Spa

With its 12 curative thermal springs, Baden-Baden is a true oasis of well-being. The Caracalla Spa in the heart of the town offers well-being on a heavenly scale. Relax in this modern thermal spa between exquisite marble columns and immerse yourself in the ocean-blue inner pool of the glazed bathing temple. The many different pools and the Roman-style sauna complex with outdoor area invite you to relax and unwind.

Casino Baden-Baden

When night falls in Baden-Baden, the Kurhaus with its glamorous casino presents itself in its best light – a radiant, vibrant light. Over the years, Baden-Baden's casino has succeeded in creating an atmosphere that helps inspire creativity and relaxation. Accredited with being Germany's oldest casino it is still regarded as one of Europe's top addresses and was described by Marlene Dietrich as being "the most beautiful casino in the world."



Festspielhaus

Embark on an unforgettable journey through the world of music during a delightful evening in Germany's largest opera house and concert hall: the Festspielhaus Baden-Baden. In the light, spacious building the grandeur of the Belle Époque unites with the architectural avant-garde of our time. The neoclassical frontage of the former railway station transforms into a modern concert hall with a 2500-seat auditorium that boasts some of the finest acoustics in the world.



Friedrichsbad

The Friedrichsbad is a traditional thermal bath built in Renaissance style and offers an unforgettable bathing experience. Located at the foot of the romantic old town it is here that Roman bathing culture and Irish bathing traditions have been united for 140 years. The sight of the artistic frescoes that decorate the bath's centrepiece also act as a balm for body and soul.



Lichtentaler Allee

In Baden-Baden, nature too presents itself in all its glory. Enjoy going on delightful walks through the magnificent parks and gardens of the Lichtentaler Allee, the dahlia garden and the Gönneranlage. The Lichtentaler Allee is one of the prettiest tree-lined avenues in the world.



Museum Frieder Burda

The museum that houses the Frieder Burda art collection in the Lichtentaler Allee is a real gem in this parkland setting. It is not only the design of this naturally lit museum by renowned New York architect Richard Meier that is exceptional, the collection too comprises a number of artistic highlights. The collection's focus is classic Modernism and contemporary art.



Trinkhalle

Take a stroll past the impressive Corinthian columns of the Trinkhalle. Portrayed on the walls of the colonnade are 14 Black Forest legends whose scenes depict many nearby excursion destinations. The Trinkhalle was originally built as a pump house for visitors to take the waters and the thermal waters of the Friedrichsquelle spring can still be sampled to this day from the fountain in the main hallway.



Your hosts will offer you a very warm welcome to Baden-Baden!

We aim to impress with our individual and unique approach. Book your accommodation online at www.baden-baden.com

Publishers

Baden-Baden Kur & Tourismus GmbH
CEO: Nora Waggerhauser
Schloss Solms, Solmsstrasse 1
76530 Baden-Baden/Germany

Information and bookings

Tourist Information
Tel: +49 (0) 7221 275200
Fax: +49 (0) 7221 275202
info@baden-baden.com
www.baden-baden.com