

*How do you say*  
**»networking«**  
*in German?*

Conferences and congresses



**BADEN-BADEN**

The good-good life.

- 4 \_\_\_\_ The world comes to Baden-Baden  
*Impressive tradition – contemporary lifestyle*
- 6 \_\_\_\_ Compact, professional and charismatic  
*Health, wellness, leisure and culture in Baden-Baden*
- 8 \_\_\_\_ A city of short distances  
*How to get to and get around in Baden-Baden*
- 10 \_\_\_\_ Take your pick  
*Conventions in Baden-Baden*

- 12 \_\_\_\_ *Transparency and efficiency:*  
The Kongresshaus Baden-Baden



- 16 \_\_\_\_ *Where commerce convenes:*  
The Palais Biron



- 13 \_\_\_\_ *A tradition, an experience:*  
The Kurhaus Baden-Baden



- 17 \_\_\_\_ *Artful events:*  
Culture House LA8



- 14 \_\_\_\_ *Celebrate where the world's stars shine:*  
The Festival Hall Baden-Baden.



- 18 \_\_\_\_ A glance at some additional locations  
*Casino Baden-Baden, "Akademiebühne", "Altes E-Werk Baden-Baden", La Société Event Location, "Geroldsauer Mühle", Rantastic, e10 Event Hangar, Event Location Surumu*

- 20 \_\_\_\_ Lovely Living.  
Bon appétit!  
*Baden-Baden welcomes you:  
Hotels and gastronomy*

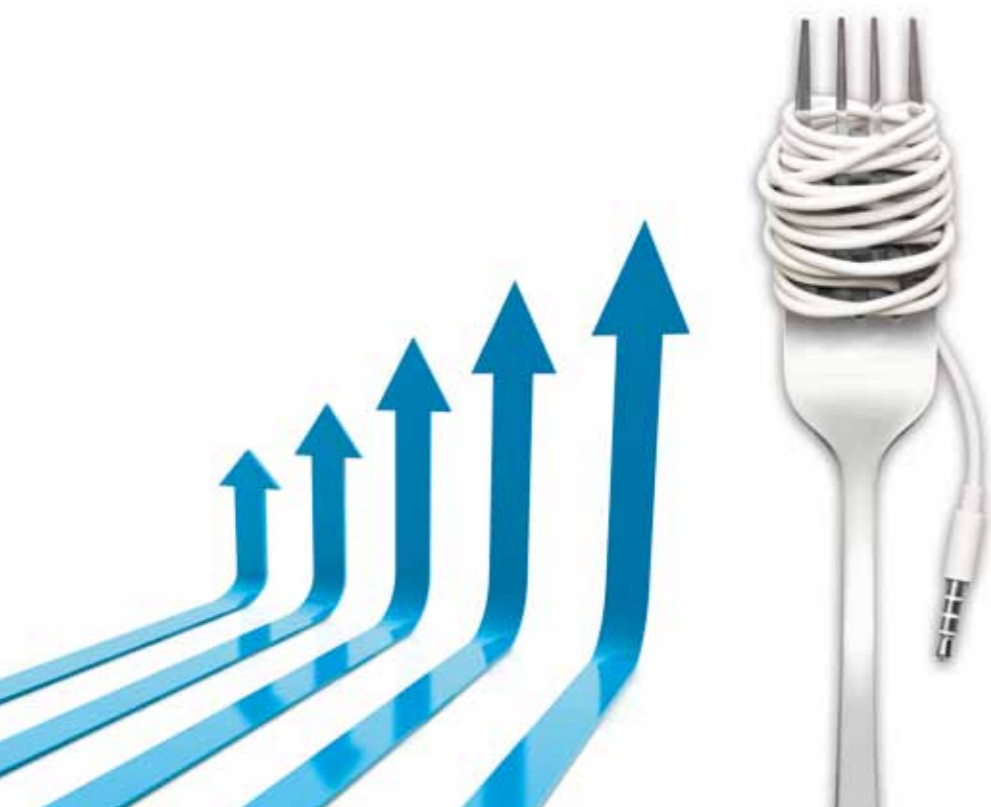
- 15 \_\_\_\_ *Always a good bet:*  
Iffezheim racecourse Baden-Baden



- 22 \_\_\_\_ Overview of the conference hotels

- 24 \_\_\_\_ We're here for you:  
Baden-Baden Convention & Visitors Office

- 26 \_\_\_\_ Baden-Baden  
Framework programs and incentives  
*Classic  
Sports & nature  
Leisure & lust for life  
Exclusive*







# The world comes to Baden-Baden.

**THERE'S NO DOUBT** that Baden-Baden can have a tremendous regenerative effect. After all, it's a top-class spa destination. But did you know that Baden-Baden can have an enormous impact on your working life too? Of course, the success of any such event comes down to top-notch preparation and getting the right people to attend. We can't help you there.

But having an excellent framework to support you is just as important. And, to extend the metaphor, a frame can be either dull and made of plywood or gilded and tailor-made. And this is where we can be of service: Baden-Baden provides the perfect framework for your event because Baden-Baden inspires. You won't find concrete here – but the most beautiful architecture imaginable. You won't find impersonal service – but gracious hospitality. There's no dull ceremony here – but colourful variety. No frenetic hustle – but flawless efficiency. There's no shortage of vision here either – in Baden-Baden you'll find art, culture and a thousand possibilities. The city is both international and compact.

Founded long, long ago as a place for people to relax and reconnect with themselves, its thermal springs were already enjoyed back in Roman days. Steaming hot, mineral-rich water bubbles up from a depth of 2,000 metres underground – it's Baden-Baden's most important natural resource. However, people recognised quite early on here that we're comprised of both body AND mind. Thus Baden-Baden was never “just” a spa town, it was always a place for inspiration, exchange, relaxation and stimulation. We can't possibly list all the artists, politicians, kings and other notables from around the

*“You're in the  
best of hands in  
Baden-Baden.”*

Jacques R., Paris

world who have met and still meet in Baden-Baden. We can, however, show you on the following pages just why they came here. Baden-Baden is in the midst of reinventing itself: in the new millennium, savoir-vivre is coupled with contemporary lifestyles. Likewise, when we talk about creative flow, unparalleled incentives and work-life balance, Baden-Baden's eternal credo is always at the centre of it all: “The very best for everyone”. This applies equally to all areas of life – be it unashamed relaxation or successful working. An ever-increasing number of international guests have come to value this and travel to Baden-Baden – to discover what we like to call

**“EUROPE'S LIFESTYLE CAPITAL”.**







# *Compact, professional and charismatic*

## *What makes Baden-Baden so attractive as a location for conventions?*

What makes Baden-Baden so attractive as a location for conventions? First and foremost, it's compact: everything you need is in close proximity – the Kongresshaus Baden-Baden, the various meeting and event locations, almost 130 hotels – all are set in the midst of art, culture and nature. And there are just as many first-rate options for big international congresses as there are for short, exclusive workshops with select participants.

### ***Plus there's the location:***

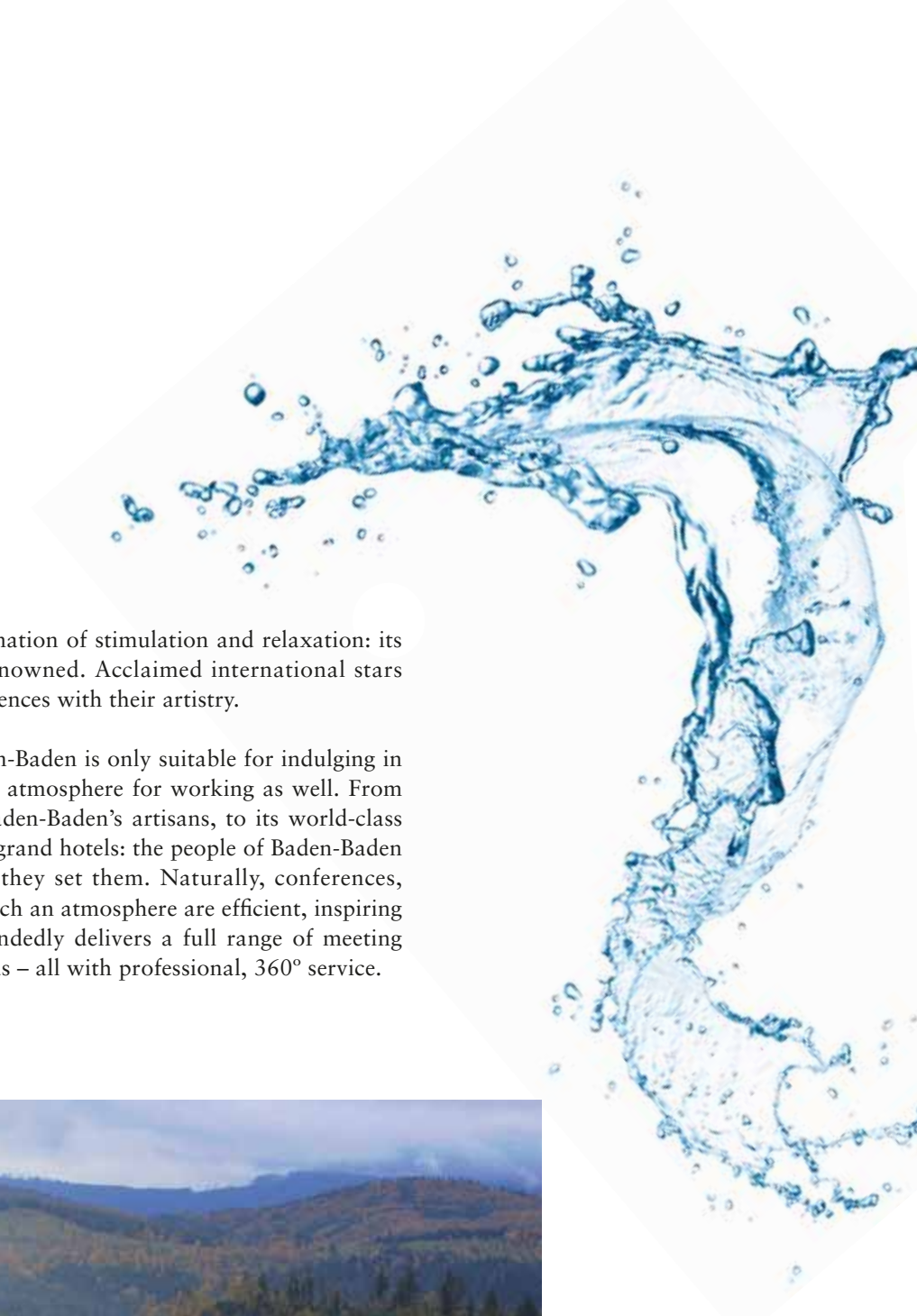
Baden-Baden is centrally located in southern Germany's Black Forest and boasts a climate with more hours of sunlight than anywhere else in Germany. Good for your lungs, good for your eyes: the air in Baden-Baden is particularly pure; Richard Meier, the renowned American architect of Museum Frieder Burda, has said the light in Baden-Baden possesses a "high quality and purity".

### ***Baden-Baden promotes health:***

Its hot springs are rich in minerals, its parks and gardens abound with opportunities for relaxation, the surrounding countryside provides countless possibilities for sport and leisure.

### ***Baden-Baden is lively:***

With its SWR3 New Pop Festival, top modern art museums, and first-class shopping venues presenting cutting-edge fashion trends – it's all enough to take your breath away.



The city offers an unparalleled combination of stimulation and relaxation: its spas, casino and Kurhaus are world-renowned. Acclaimed international stars come here to create unforgettable experiences with their artistry.

This certainly doesn't mean that Baden-Baden is only suitable for indulging in leisure activities: it's a great, motivating atmosphere for working as well. From the high quality products created by Baden-Baden's artisans, to its world-class cuisine, to the impeccable service in the grand hotels: the people of Baden-Baden don't just meet the highest standards, they set them. Naturally, conferences, congresses and meetings conducted in such an atmosphere are efficient, inspiring and productive. Baden-Baden single-handedly delivers a full range of meeting solutions that satisfy the highest demands – all with professional, 360° service.



*"Every day here  
is delicious."*

Ulrich M., chef, Baden-Baden







# How to reach Baden-Baden

## A city of short distances.

*From the Kongresshaus to the Kurhaus, from exclusive shops to peaceful parks, from the city to the countryside:*

Everything in Baden-Baden is within easy reach – on foot, by bike and sometimes even by carriage. Of course, you could go by car, but you’ll often find it unnecessary. After all, isn’t it much more pleasant to stroll in a park after a business lunch, than to merely stretch your legs in a hotel car park?

*“The journey is the destination here.”*

Ricarda D. from Baden-Baden



### BY CAR:

- Highway A5 Frankfurt–Basel
- Exit Baden-Baden, Direction Centrum/Congress
- B500 France–Black Forest–Switzerland
- Baden-Baden, Direction Centrum/Congress

### BY PLANE:

#### International airports:

- Frankfurt 170 km, approx. 100 minutes
- Stuttgart 100 km, approx. 75 minutes
- Basel 160 km, approx. 100 minutes
- Strasburg 60 km, approx. 70 minutes

#### Airport Karlsruhe/Baden-Baden (Baden Airpark)

- 15 km from Baden-Baden city centre.
- Regular flights, for example, from Berlin (Tegel), Hamburg, Barcelona, Belgrade, Budapest, London (Stansted), Porto and Rome (Ciampino).
- Visitors from Africa, the Americas and Asia can fly to Karlsruhe/Baden-Baden Airport via the Turkish Airlines hub in Istanbul.
- Airlines: Eurowings, Ryanair, Wizz Air and many others.

### BY TRAIN:

Direct ICE (intercity train) connections, Baden-Baden station 4,5 km, approx. 10 minutes





## Take your pick.

We've already talked about Baden-Baden's short distances, long tradition, fresh ideas and extremely high standards. But not yet touched on the full range of possibilities for your congress, conference, meeting, convention or incentive event. Before we describe the key locations to you in detail, we want to rid you of any illusions about it being an easy choice. When one venue surpasses all the others in technology, one ballroom is clearly more beautiful than all the rest, when one meeting place stands out as infinitely more inspirational – well, then – the choice is easy. But what if all the rooms are equally attractive, the technology equally outstanding, the locations equally great for generating ideas – what do you do then? How do you decide on the one place that will make your conference, your meeting, your congress, your event unique? We'll give you a little tip: ask yourself what would bring your business partners, your customers or your employees the most satisfaction, even happiness. Do they like things simple, casual and innovative? In that case, we recommend a mixture of modern congress architecture, boutique hotel, trendy gastronomy and perhaps an outdoor team-building event. Or are you after just the opposite: a festive conference room, a Belle Époque suite and an exclusive workshop with a bespoke shoemaker? Or how about a mixture of innovation and tradition? You see: it's still a challenge. But we can help. In this brochure we can only introduce you to Baden-Baden's highlights, specialities and possibilities. In person, we can comprehensively advise you and tend to your needs with warmth and professionalism – from the first telephone call right down to the documentation of your successful event.

## Baden-Baden's meeting infrastructure at a glance:

1 convention centre for **as many as 2,700 participants**

4 exceptional meeting and event locations, each suitable **for approximately 1,000 participants**

127 hotel facilities with 2,933 rooms, including 25 hotel facilities in various categories with conference rooms **for as many as 250 participants**

A wide array of other event locations in Baden-Baden and the surrounding area





## Transparency and efficiency: The Kongresshaus Baden-Baden.

The Kongresshaus Baden-Baden is located directly adjacent to the Lichtentaler Allee Park. The close proximity to Baden-Baden's Museum Mile, to legendary hotels such as Brenners Park-Hotel & Spa, to the thermal baths and to the exclusive shopping boulevards, means you can leave the car at home. Even in the complex itself, the distances are short: four large conference rooms and 13 meeting rooms with capacities ranging from 12 to 680 seats allow for flexible room partitioning, individually adapted to every event. What's more, spacious foyer areas, encompassing 2,700 m<sup>2</sup> are available for trade exhibitions and fairs. As many as 2,700 participants have ample space for

fruitful encounters in an exclusive ambience – precisely because the atmosphere in the Kongresshaus is so inviting: glass and steel allow for an uncluttered view, making room for ideas and creativity. The lightness of the architecture – set in the midst of nature, villas, palaces and grand hotels – makes the centre a top-notch conference venue in the heart of a glamorous neighbourhood. The Kongresshaus Baden-Baden and its highly motivated team will accompany you, from planning through implementation to follow-up work for your event.

### Facts and figures:

Suitable for as many as 2,700 participants  
4,500 m<sup>2</sup> of floor space  
4 large conference rooms and 13 meeting rooms  
2,700 m<sup>2</sup> of exhibition space



## A tradition, an experience: The Kurhaus Baden-Baden.

Be it a conference, congress, concert, casino visit or a glittering ball the Kurhaus is the dazzling heart of Baden-Baden. It's also in the immediate vicinity of the city's other major locations. Built in the 19th century in classical style, its central building, with a porch supported by eight Corinthian columns, references the Greek ideal of beauty and harmony. The architecture continues to set breath-taking accents throughout the building's interior: the elegant staircase in the entrance hall, the restaurants and magnificently furnished public areas – there's the Bénazetsaal, for example: the Kurhaus's centrepiece – and, of course, the East Wing, where you'll find the world famous casino, its splendid halls furnished in the style of the French royal palaces of the 17th and 18th centuries.

Built by Friedrich Weinbrenner between 1821 and 1824, the Kurhaus – or "Conversation House", as it used to be known – offers stylish facilities, perfect for hosting extraordinary occasions. Eight rooms steeped in history provide you with a unique setting for seminars, conferences, congresses and exhibitions. And no matter what the size of your event, the Kurhaus' team will ensure you're well looked after. Outstanding organisation, state-of-the-art conference technology and a dedicated team ensure your event is a success from start to finish.

### Facts and figures:

Suitable for as many as 1,240 participants  
8 event rooms plus outdoor area  
Total area of more than 2,300 m<sup>2</sup>





## Celebrate where the world's stars shine: The Festival Hall Baden-Baden.

Did you know you it's possible to host events and hold meetings in the very same place where the world's leading artists perform? In the course of the past 20 years the Festival Hall Baden-Baden has risen to become one of the leading international music venues – and it also makes an ideal event location. With its mix of historical rooms and modern spaces, Germany's largest opera house lends itself to both fetes and large-scale conferences. Indeed, where the flame of creativity burns bright, celebrations of all kinds are at home – Anna Netrebko, Anne-Sophie Mutter, the Berlin Philharmonic and

David Garrett would surely all vouch for that. With international cuisine inspired by top chef the Festival Hall's in-house gastronomy service pours as much loving detail and freshness into party buffets as they do into a full-course meal served in the former ducal railway station – which today forms the foyer of the Festival Hall. The wide range of companies and organisations that host conferences and special events here are as much regular guests as opera stars, the world's leading ballet companies, and the greats of jazz and pop. The Festival Hall's highly experienced catering and event team,

headed always has a wealth of ideas on how to give occasions a fresh spin. And the personal touch is of the utmost importance: guests at a corporate anni-versary party or an after-work event receive the same special treatment as the leading lights in the music industry. At the end of the day, there is no “one size fits all” formula for an event. Those who work in great theatre know how to bring about a transformation again and again. Thus, it's not always the big stage show that turns heads at the Festival Hall – small-scale events are staged here with as much loving care. After all, art isn't about grandiose statements, but masterful details. The Festival Hall Baden-Baden enjoys welcoming guests, always showing them an unforgettable time. With this as its credo, Germany's largest opera house raises its curtain and opens the doors to its rooms for small, select, festivities – far removed from the hustle and bustle of the city.

### Facts and figures:

Suitable for as many as 2,500 participants  
1,000 m<sup>2</sup> of stage area  
5 rooms for meetings and events



## Always a good bet: Iffezheim racecourse Baden-Baden.

Germany's most prestigious racecourse in Iffezheim/Baden-Baden not only impresses with its race meetings but also provides the ideal setting for countless other occasions. Surrounded by stunning countryside and parkland, the remarkable atmosphere and style of this legendary racecourse can be felt across the entire site. Tradition, elegance and – not least – racing fever, permeate this unique venue. The vast facility, with its three grandstands and flexible space configurations, offers near-unlimited possibilities to meet the size requirements of your event. Private functions,

meetings, conferences, seminars, workshops, corporate parties, company anniversaries, trade fairs and conventions, incentive events, launches, cultural/sports gatherings or open-air concerts for up to 20,000 visitors: on every occasion, the site awakens to a new and exciting independent existence. Located just 5 km outside Baden-Baden, in the midst of a magnificent natural landscape, the site covers more than 300,000 square metres, with more than 8,000 square metres of available space, distributed across twelve different locations.

### Facts and figures:

Outdoor venue for 50 to 20,000 guests, suitable for corporate, private, cultural and sporting events

292,500 m<sup>2</sup> open-air space

Indoor events for as many as 1,200 people  
6,621 m<sup>2</sup> of indoor event space; largest indoor space - Badener Turf Treff: 1,330 m<sup>2</sup>





## Where commerce convenes: The Palais Biron.

The Palais Biron, located on Lichtentaler Allee near the Dahlia Garden, is a spacious 19,700 m<sup>2</sup> property with its own private park, which in turn is an inviting spot for a relaxing stroll during mid-day breaks. Today, it is the seat of the Karlsruhe Chamber of Industry and Commerce as well as the Baden-Baden Entrepreneurs' Talks (BBUG). The Palais, built in 1857 by the architect Auguste de Meuron, has had an eventful history. Throughout the years, major historical figures have been guests of the house, Empress Elisabeth of Austria, for one, who visited the town in 1874. As a conference venue for Germany's business world the house maintains its tradition of hosting important personages – now and in the future. For more than 60 years, the Palais Biron has been associated with German business symposia. Representatives from across all management levels of German DAX companies and medium-sized companies, as well as the organisers of professional conferences and educational and

training workshops have come to appreciate the competence with which the Palais' team meets the demands of the modern conference industry, just as much as they appreciate the architecture, location and atmosphere. The two shareholders in the building - Karlsruhe Chamber of Industry and Commerce and BBUG - provide professional structures which

lend conferences a discretely elegant touch in a highly professional framework.

### Facts and figures:

Suitable for as many as 390 participants  
500 m<sup>2</sup> of conference space and the parkland with a total area of 30,000 m<sup>2</sup>



## Artful events: Culture House LA8.

Culture House LA8 is located in a historic palace in the centre of Baden-Baden, directly adjacent to the Museum of 19th Century Art and Technology. In a renovated section at the rear of the building complex, you'll also find the Rive Gauche restaurant and Club Twentyone.

The elegant, historic saloons host concerts, lectures, meetings and banquets. The conveniently located club lets you celebrate the successful completion of your event in style. Both the restaurant and event rooms are under the management of Brenners Park-Hotel & Spa.

Flexibly combinable spaces can be configured according to your specific needs. If, for example, you choose to book the entire venue for exclusive use, you can devote each room to a unique purpose – with a dedicated “work room”, “break room”, “dining area”, etc.

On private occasions, such as weddings, you might hold the reception on the terrace or in Rive Gauche, the festive dinner in the Crystal Hall and then enjoy drinks and dancing in the Hall of Mirrors, to name just one of many possibilities.

### Facts and figures:

Suitable for as many as 330 participants  
362 m<sup>2</sup> conference space





# A glance at some additional locations:

## Casino Baden-Baden

The “most beautiful casino in the world” (Marlene Dietrich) is an event space, which, with its chandeliers, mirrors and luxurious furnishings, is a seamless extension of the gaming area's glamorous atmosphere. 1 function room with approx. 210 m<sup>2</sup> floor space for max. 200 guests. Additional event areas: the Pavillon, Club Bernstein, The Grill and several others. Location: In the Kurhaus, directly in the city centre.

## The “Akademiebühne”

A former church with a unique charm. Ultra-modern simulation and production facilities boasting state-of-the-art technology. 1,100 m<sup>2</sup> total floor area on 3 levels. 1 hall measuring 380 m<sup>2</sup>, suitable for as many as 350 guests; 2 seminar rooms of 65 m<sup>2</sup> each, plus further facilities accommodating up to 90 people in the adjacent academy building. Location: In the Cité district, on the EurAka Baden-Baden campus, approx. 5 km from the city centre.

*“Baden-Baden is a meeting place for great ideas from all over the world.”*

Jeanne M. from Marseille,  
Gerhard R. from Hamburg,  
Moritz O. from Berlin,  
Michael D. from Manchester

## “Altes E-Werk Baden-Baden”

This historic power station makes a special event location, with its vintage electrical instrument panels and nostalgic ambience. The acclaimed German chat show “Menschen der Woche” was filmed here, and the building is currently the location for the production for SWR's “Nachtcafé”. Over 400 m<sup>2</sup> of event space and various ancillary rooms for as many as 200 people. Location: Downtown, approx. 1.8 km from the city centre.

## La Société Event Location

An event location that manages to be simultaneously urban and historic in feel, boasting state-of-the-art event technology, a restaurant and a boutique hotel. 1 function room for up to 200 guests. Location: Downtown, approx. 1.9 km from the city centre.

## “Geroldsauer Mühle”

Experience the spirit of the Black Forest in one of the largest silver fir buildings in the region, set amongst magnificent scenery. 3 function rooms: largest room with 210 m<sup>2</sup> suitable for up to 170 persons. Location: In the Geroldsau district, on the Black Forest High Road, approx. 6.9 km from the city centre.

## Rantastic

Cabaret stage, event catering and 4 locations, each with a unique appeal: whether you're looking for a waterfront restaurant with real shipping containers, a rustic alpine hut, a beer garden or an event hall. 3 function rooms: largest room suitable for up to 400 guests; beer garden suitable for up to 250 guests. Location: in the Haueneberstein district, approx. 8 km from the city centre.

## E210 Event-Hangar

This former aircraft hangar is a highly adaptable, state-of-the-art event location with extraordinary technical possibilities – including a glass façade that can be projected upon. Over 500 m<sup>2</sup> of event space for up to 300 guests, with an exclusive loft on the upper floor and a terrace accommodating up to 250 people. Location: At Baden-Airpark, approx. 16 km from the city centre.

## Event Location Surumu

An exclusive event restaurant and event location from star chef Bernd Werner, featuring spacious indoor and outdoor areas. Space for events with as many as 150 people, covered outdoor area for up to 400 additional guests. Location: On the grounds of the Baden-Baden auctioneers BBAG, adjacent to the racecourse, approx. 13.3 km from the city centre.



Eventlocation Surumu



La Société Event



E210 Event-Hangar



Geroldsauer Mühle



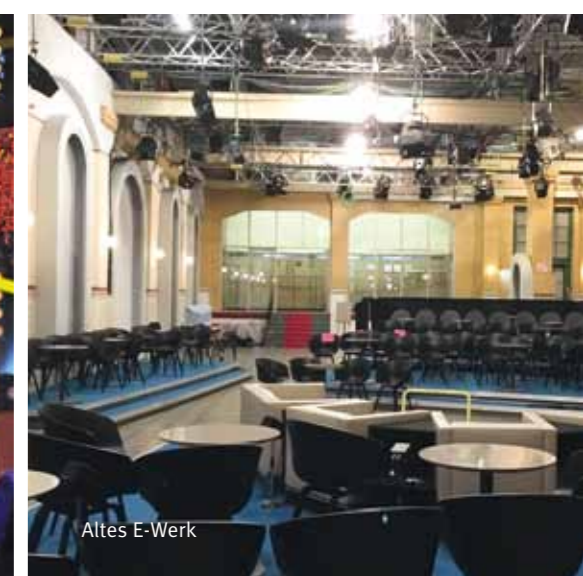
Casino Baden-Baden



Rantastic Saal



Akademiebühne



Altes E-Werk



# Lovely Living.



## *Baden-Baden is famous for its hotels.*

And indeed, the accommodation is singularly remarkable. Nowhere else will you find such a diverse range of options in such close proximity. It can be less than a five-minute walk from grand hotel to Kongresshaus, from a Michelin-starred restaurant back to your meeting. But despite all the nearness, you'll also find soothing vistas and spaciousness amongst magnificent countryside. The most beautiful hotels have their own park, so when you're weary of talking, simply take a seat at the window of your room and listen to the birds. Or take a dip in the generously proportioned pools. Or enjoy one of the opulent hotel bars. And while you'll find a wide range of rooms, suites and apartments in Baden-Baden, you'll also find the hospitality for which the people of Baden are renowned and highly professional service everywhere you go. Because Baden-Baden is a city built for visitors. And that doesn't mean that Baden-Baden rests on its laurels or is trapped in its Belle Époque tradition: the historic splendour is constantly being rejuvenated, with new structures developed and integrated alongside completely fresh offerings with bold new concepts that enhance the city's overall landscape. Whether you like things to be opulent or functional, rural or urban, traditional or innovative: you'll find it all in Baden-Baden.



# Bon appétit!

## *Hard work makes you hungry.*

### *Baden-Baden whets the appetite.*

And it can be just as easily sated here, with outstanding offers to meet every taste and budget. Several congress and conference venues provide on-site catering that leaves nothing to be desired. Wherever you go in Baden-Baden, you'll find the best restaurants, bistros, cafes and bars close by.

## *The Michelin Guide recommends*

### *36 restaurants in Baden-Baden.*

Two starred restaurants have made their home here: Le Jardin de France and Röttle's Restaurant in Neuweier Castle. The grand Café König, on Lichtentaler Strasse, has also been singled out by the same magazine as "the best café in Baden-Wuerttemberg" for its 'genuine baking culture, coupled with love and expertise'.

In short: Baden-Baden is a mecca for gourmets and – let's not forget – wine connoisseurs. What's simply known as "surrounding countryside" elsewhere, is the revered "Rebland" or wine country here: with countless sun-drenched vineyards producing fruit for Riesling, Pinot Noir, Pinot Bianco Pinot Gris, sparkling wine and schnapps.



*"If the view is good,  
the prospects instantly  
look better."*

Katrin B. from Munich







Brenners Park-Hotel & Spa



Hotel am Sophienpark



Radisson Blu Badischer Hof Hotel



Roomers Baden-Baden



Dorint Maison Messmer



Leonardo Royal Hotel

## Brenners Park-Hotel & Spa

Brenners Park-Hotel & Spa's reputation as an outstanding grand hotel extends far beyond Germany's borders. The leading address for hospitality of the highest calibre for 145 years now, the hotel is a lively place for people who value exceptional luxury and comfort. And this is true when it comes to events as well: the elegant saloons the superior, 5-star service and the most modern technology make every event a special experience.

## Roomers Baden-Baden

Roomers Baden-Baden opened in October 2016 and is Baden-Baden's first designer hotel. The hotel has 130 rooms and suites, a variety of event facilities for as many as 200 people, a large wellness area with its own spa terrace and fitness studio, the pan-Asian restaurant moriki, Roomers Bar and a rooftop bar with outdoor pool.

## Hotel am Sophienpark

Located at the heart of Baden-Baden's traffic-calmed city centre, this privately run hotel offers warm hospitality and contemporary guest rooms with all the comforts you need to enjoy your stay. All the function rooms have natural daylight and direct access to the sun terrace and the hotel's own 4,000 m<sup>2</sup> park – it's up to you whether you choose to use the open air workplaces or simply take a breather. Top French chefs leave nothing to be desired when it comes to satisfying your taste-buds. The hotel has been designated a "conference hotel for extraordinary well-being" every year since 1996 and is also a nationally certified conference hotel.

## Dorint Maison Messmer

The 5-star Dorint Maison Messmer Baden-Baden is located right next to the Kurhaus and is an exclusive venue for exceptional events with flair. It has 152 elegant, fully air-conditioned rooms and suites as well as 6 conference and meeting rooms. The combination of Belle Époque and modernity, the state-of-the-art media facilities and a consistently outstanding consulting team at your side, allow you to work in style in its halls and saloons.

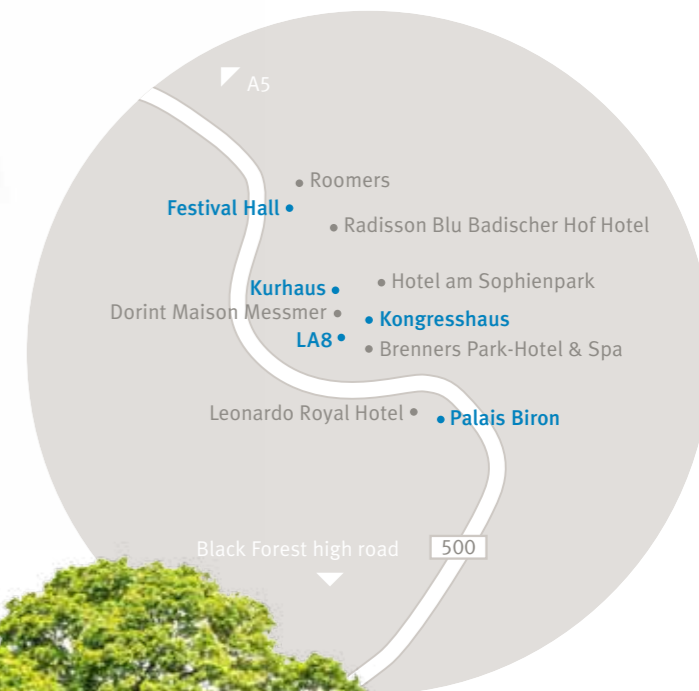
## Radisson Blu Badischer Hof Hotel

Opened as a grand hotel in 1809 and extended to incorporate a new building in the 1980s, this luxury hotel was fully refurbished in 2016. The hotel is located in the city centre, between the Kurhaus and the Festival Hall Baden-Baden. Relax and unwind in the hotel's own wellness area with a thermal swimming pool. It's the only hotel in Baden-Baden with direct access to one of the local thermal springs.

## Leonardo Royal Hotel Baden-Baden

The Leonardo Royal Hotel Baden-Baden, within easy walking distance of the city centre, is the ideal location for a private or professional stay in the famous spa town. Located directly on Lichtentaler Allee and surrounded by extensive green areas, it can be either an oasis of peace or a retreat for productive work. The hotel grounds with summer terrace are also perfect for team-building or outdoor events. The hotel has five rooms for parties, celebrations and events of every kind, accommodating as many as 70 participants.

*More than 25 hotels and guesthouses with conference facilities in all categories, in the city centre and the surrounding districts.*



### OVERVIEW OF THE LARGEST CONFERENCE HOTELS IN THE CITY CENTRE:

Hotel	Category	Rooms	max. space/capacity m <sup>2</sup>			No. of meeting rooms	
			Theatre	Assembly	Banquet		
<a href="#">Brenners Park-Hotel &amp; Spa</a>	*****+	104	249	250	120	200	6
<a href="#">Roomers Baden-Baden</a>	●●●●●	130	191	200	120	150	5
<a href="#">Dorint Maison Messmer Baden-Baden</a>	*****	152	200	130	120	130	6
<a href="#">Radisson Blu Badischer Hof Hotel</a>	****+	162	285	220	130	180	5
<a href="#">Leonardo Royal Hotel Baden-Baden</a>	****+	121	70	50	30	–	5
<a href="#">Hotel am Sophienpark</a>	****	73	90	72	48	72	3



# We're here for you

BADEN-BADEN CONVENTION & VISITORS OFFICE

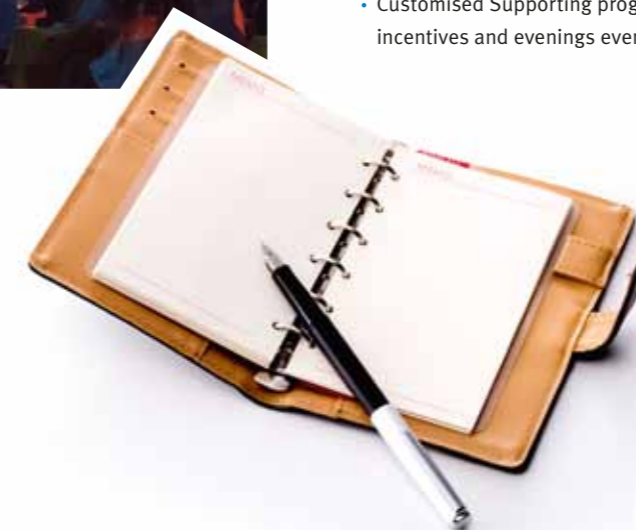
## Let us assist you

in all matters related to conventions and conferences, corporate meetings and incentive events – from planning through organisation to implementation, and including on-site event management. Our motto is: Everything from one source. We support you free of charge leading up to and during your event with the best contacts to local and regional partners and networks.



## Our complimentary services for your successful event in Baden-Baden:

- Comprehensive, competent and neutral advice on the planning of your event: we represent the entire range of offerings in Baden-Baden
- Vacancy queries for your capacity needs and negotiation of group rates
- Arrangement of suitable event space(s)
- Organisation of hotel allocations, incl. quota administration
- Accommodation service for event participants with individualised booking forms
- Customised Supporting programmes, incentives and evenings events / galas
- Organisation of city tours, sightseeing trips wine tasting, catering, etc.
- Arrangement and organisation of transfers
- Mediation of professional service partners
- Text and photo service for advertisement of your convention, and publicising of your event in the event calendar, on request
- Educational tours, as well as organisation of and accompaniment on private venue inspections
- Tourist brochures and services for convention and event participants



*“We love Baden-Baden.  
That makes it easy.”*

Nora Waggerhauser,  
Managing Director



### CONTACT

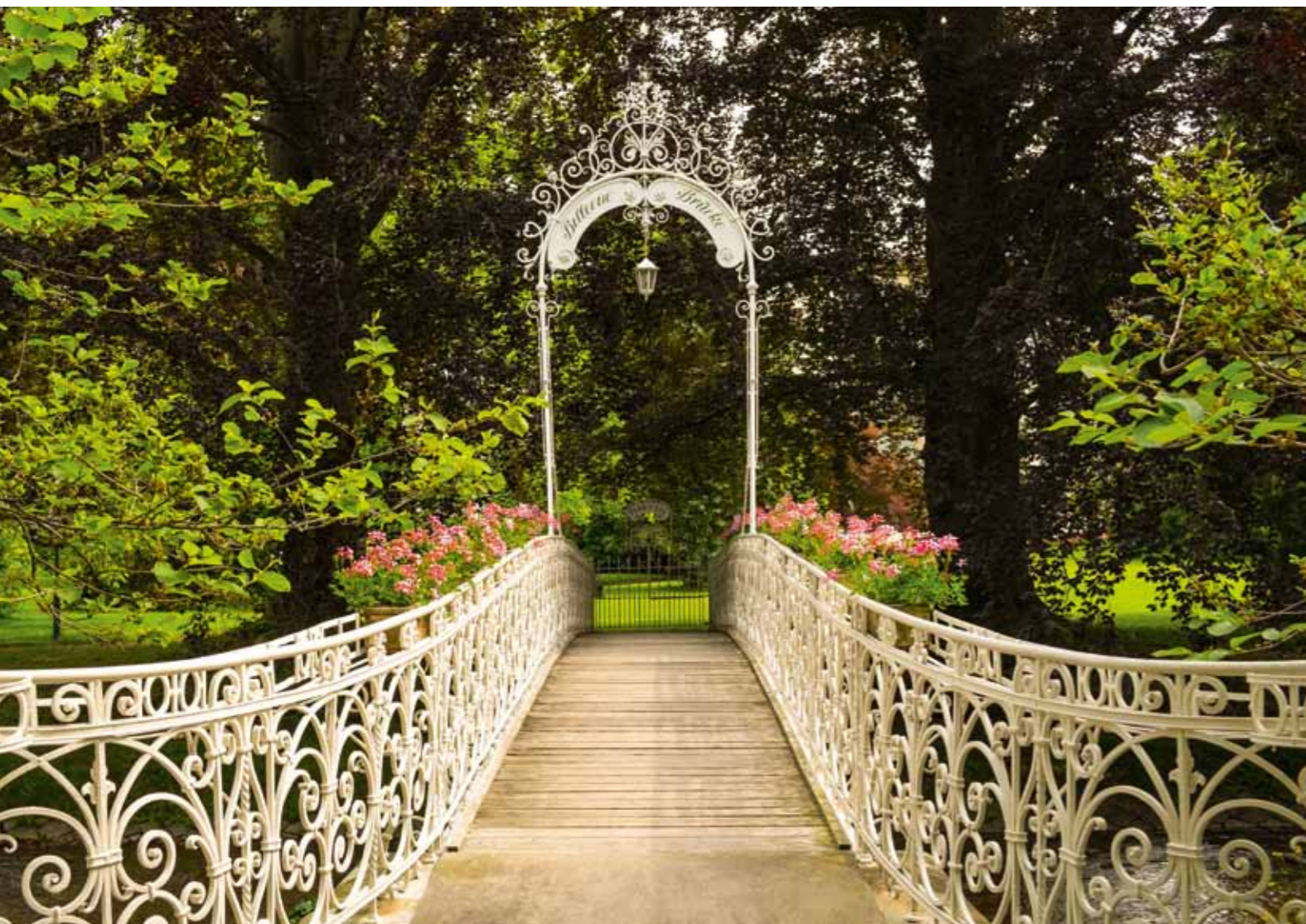
Baden-Baden Convention & Visitors Office  
Conventions & Events  
Telephone: +49 (0) 7221 275241  
Fax: +49 (0) 7221 275260  
sales@baden-baden.com





# *Baden-Baden* classic

- City tour and themed tours
- Baden-Baden by horse-drawn carriage
- Baden-Baden from above: the Merkur mountain and Merkur cableway
- Casino and Festspielhaus, guided tours
- Relaxation in the Caracalla Spa
- Visits to local companies
- Regional tours (Black Forest, Alsace)





# Baden-Baden sports & nature

- Guided mountain bike, e-bike, Segway and Scooser tours
- Guided walks, GPS walks and team activities
- Climbing at Battert crags
- Archery in the quarry
- Hot air balloon adventure
- Cabin magic in the Baden-Baden city forest
- Black Forest National Park
- iPad Challenge raft building and creative outdoor events





# Baden-Baden leisure & lust for life



- Exclusive casino evening
- Nostalgic classic car outings
- Culinary wine tasting (with cellar tour) and wine seminars
- Gala dinner in selected (starred) restaurants
- Cookery lessons
- Praline / chocolate workshops
- Black Forest customs and much more





# Baden-Baden exclusive

- Private corporate horse races at Iffezheim racecourse
- Driver training at the Driving Centre Baden
- Tesla and sports car driving experiences
- Shoe care courses with a bespoke shoemaker
- Factory tours (SWR, Daimler etc.)





*We wish you a warm welcome  
in Baden-Baden!*

Our distinctive approach and personal touch set us apart:  
Let yourself be inspired at [www.baden-baden.com](http://www.baden-baden.com)

**IMPRINT**

Baden-Baden Kur & Tourismus GmbH  
Managing Director Nora Waggershauser  
Solmsstrasse 1  
76530 Baden-Baden

**CONSULTING & INFORMATION**

Baden-Baden Kur & Tourismus GmbH  
Conventions & Events  
Tel. +49 (0) 7221 275241  
Fax +49 (0) 7221 275260  
[sales@baden-baden.com](mailto:sales@baden-baden.com)

Concept and editorial office: A&B One, Berlin  
Design and realisation: J-G & Partner, Baden-Baden  
Photos: Baden-Baden Kur & Tourismus, Brenners Park-Hotel & Spa, Roomers Baden-Baden,  
Dorint Maison Messmer Baden-Baden, Radisson Blu Badischer Hof Hotel, Leonardo Royal Hotel Baden-Baden,  
Hotel am Sophienpark, Kongresshaus Baden-Baden, Kurhaus Baden-Baden, Festival Hall Baden-Baden,  
Baden Racing, Palais Biron, Kulturhaus LA8, Casino Baden-Baden, Akademiebühne, Altes E-Werk Baden-Baden,  
La Société Event, Geroldsauer Mühle, Rantastic, E210 Event-Hangar, Eventlocation Surumu, Natalie Dautel,  
Monika Zeindler-Efler, Thomas Straub, Daimler AG, SWR © Peter A. Schmidt





# BADEN-BADEN

The good-good life.



Baden-Baden Kur & Tourismus GmbH  
Solmsstrasse 1  
76530 Baden-Baden  
Tel. +49 (0)7221 275200  
Fax +49 (0)7221 275202  
info@baden-baden.com  
www.baden-baden.com

Contact Conventions & Events:  
Tel. +49 (0) 7221 275241  
Fax +49 (0) 7221 275260  
sales@baden-baden.com

